



**SMART ENERGY**  
COUNCIL

## Membership Prospectus

The Peak Body for the  
**Solar, Storage and Smart Energy Industries**



Join Today  
[smartenergy.org.au](http://smartenergy.org.au)

## Support the Driving Force

The Smart Energy Council is the peak body of the smart energy industry. With around 1,000 members Australia wide we trace our history back to 1954. We are a not for profit, membership based organisation. Our members drive our work ensuring that we deliver results for the smart energy industry and the Australian community.

### The Smart Energy Council:

- **Fights for your business**
- **Provides actionable market intelligence**
- **Creates valuable networking and introductions**
- **Runs high quality training and professional development**
- **Promotion of your business and brand**



**We work hard for our industry and the community.  
All proceeds support our advocacy work.**



### Fighting for Good Policy

We are a strong national voice for smart energy policy. We build highly effective coalitions to get the right policy outcomes for our members. Your support allows us to get the right support for your business.

**The national voice of smart energy – our media reach is extensive and we're regularly called upon for comment.**

We have a growing database of over 25,000 people across the industry. In addition, we publish a magazine Solar & Storage, and run Australia's biggest smart energy conference and exhibition each year.

# Corporate Memberships

April 2018

Our members help support a bright, affordable, clean and smart energy future in Australia. All proceeds go directly to our advocacy, programs and project work which support industry quality, safety, and a smart national energy policy.

Small Business	Bronze	Silver	Gold	Platinum
\$490 incl. GST	\$1,450 incl. GST	\$2,950 incl. GST	\$5,950 incl. GST	\$7,950 incl. GST

## Smart Energy Council

	Small Business	Bronze	Silver	Gold	Platinum
Right to Vote	✓	✓	✓	✓	✓
Use of the Smart Energy Council logo	✓	✓	✓	✓	✓
Access to Members Only Services & Resources	✓	✓	✓	✓	✓
Member discounts for SEC Events, Roadshows & Training	✓	✓	✓	✓	✓
Industry Directory Listing (formerly the Energy Storage Directory)	✓	✓	✓	✓	✓
Market Reports, Insights & Exclusives				✓	✓
Logo on SEC website home page and CEO email signature block				✓	✓
Access to board, CEO & senior staff for policy, government relations & industry consultation				✓	✓
Tailored strategy for your company					✓

## Growing Your Business

	50 words	100 words	200 words	300 words	400 words
Logo, company contact details, link & profile on website					
Powerful online networking & collaboration opportunities	✓	✓	✓	✓	✓
Discounted rates for targeted digital advertising - web industry directory, banners, e-newsletters, webinars and surveys		✓	✓	✓	✓
Invitation to Sponsor SEC major events			✓	First right of refusal	First right of refusal
Networking primers & introductions			✓	✓	✓
Powerful senior stakeholder collaboration opportunities - i.e. Round Tables, Summits, Working Groups by invitation				✓	✓
Speaking and presenting opportunities at annual conference by invitation					✓

## Solar & Storage Magazine

	Small Business	Bronze	Silver	Gold	Platinum
Complimentary copy of magazine subscription	✓	✓	✓	✓	✓
Logo feature	Name Only	✓	✓	✓	✓
Print advertising		Discount rate	Discount rate	1 free 1/2 page ad	1 free full page ad
Editorial opportunities by invitation			✓	✓	✓

\*Annual Membership



## About Us

### Advocacy, Networking and Professional Development

We represent companies across the Smart Energy spectrum including: solar, solar hot water, storage, energy management, electric vehicles, hydro, wind energy, hydro, bioenergy, ocean energy, geothermal, hydrogen, co and trigeneration and hybrid and enabling technologies.

We also represent smart energy customers and consumers and provide expert advice to governments and the public.

As the national voice for smart energy the Council is committed to high-quality, long-term smart energy solutions for all Australians.

**“We find the industry connections the Smart Energy Council has very valuable for market intelligence and effective lobbying.”**

– Jamie Allen, LG Chem Australia Pty Ltd.

### Become a Member Today

Don't sit on the sidelines. Become a Smart Energy Council Member and play an active role in driving industry quality, safety, and smart national energy policy.

For further information please contact:

#### Membership Sales

Email: [sales@smartenergy.org.au](mailto:sales@smartenergy.org.au)

T: 1300 768 204

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